

2020 ANNUAL EEO PUBLIC FILE REPORT

Peg Broadcasting, LLC

Stations in Employment Unit: WAEW (AM), WCSV (AM), WOWF (FM), WPBX (FM), W245BJ and W249DA

Date Range of Annual Report: April 1, 2019 to March 31, 2020

No. of Full-time Employees: Less than 10

Small Market Exemption: Crossville, TN Metropolitan Statistical Area – Fewer than 250,000 population

During the Reporting Period, no position was filled for the Peg Broadcasting LLC Crossville, TN market. The information required by FCC Rule 73.2080(c) (6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c) (2):

| TYPE OF INITIATIVE | DESCRIPTION OF ACTIVITY |
|--|--|
| Intern Program | Peg Broadcasting, LLC employs College and High School students to complete a paid internship program. These students must have an interest in pursuing broadcasting. From April 1, 2018 – March 31, 2019, Peg Broadcasting, LLC employed interns. These interns participated in all facets of programming that included remote broadcasts, production, commercial writing, news, etc. Also these interns participated in sales that include marketing, digital, etc. |
| Event sponsored by Cumberland County School System | October 30, 2019 - Peg Broadcasting, LLC sent a station representative to participate in a Student Career Fair in Crossville, TN. |
| Event sponsored by Cumberland County School System | March 20, 2019 - Peg Broadcasting, LLC sent a station representative to participate in a Junior College Career Fair in Crossville, TN. |

LIST OF POSITIONS FILLED

List all full-time job vacancies filled by employment unit, identified by job title, and indicate source referring person hired.

| DATE OF HIRE | JOB TITLE | RECRUITMENT SOURCE REFERRING HIREE |
|--------------|-----------|------------------------------------|
| 06/19/2019 | Part Time | WPBX Radio Ad |
| 06/26/2019 | Intern | WOWF Radio Ad |
| | | |
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INTERVIEWEE REFERRAL SOURCE SUMMARY

Date of Annual Report: April 1, 2019 – March 31, 2020

(enter the anniversary of the date the station must file its renewal application, which is four months prior to expiration of the license)

Total Number of Persons Interviewed in Preceding Year: 11

List total number of interviewees generated by each recruitment source in the preceding year (use as many pages as necessary).

| Recruitment Sources Used in Preceding Year | Number of Persons Interviewed that the Source Referred |
|--|--|
| All Access | 0 |
| All Staffing | 0 |
| Atwork Cumberland Staffing | 0 |
| Belmont University | 0 |
| Carson Newman University | 0 |
| Cumberland County High School | 0 |
| Draughons Junior College | 0 |
| Express Employment Professionals | 0 |
| Facebook | 0 |
| Maryville College | 0 |
| Middle Tennessee State University | 0 |
| Motlow State Community College | 0 |
| Peg Broadcasting Employee Referral | 3 |
| Roane State Community College | 0 |
| SmallBiz Staffing | 0 |
| Stone Memorial High School | 0 |
| Tennessee Association of Broadcasters | 0 |
| Tennessee Office of Labor & Work Force | 0 |
| Tennessee College of Applied Technology | 0 |
| Tennessee State University | 0 |
| Tennessee Technology University | 0 |
| University of Tennessee at Chattanooga | 0 |
| University of Tennessee at Martin | 0 |
| University of Tennessee at Knoxville | 0 |
| WAEW Radio Ad | 0 |
| WAEW Website | 0 |
| WCSV Radio Ad | 0 |
| WCSV Website | 0 |
| WOWF Radio Ad | 5 |
| WOWF Website | 0 |
| WPBX Radio Ad | 3 |
| WPBX Website | 0 |

Retain until after the grant of the next renewal application.
 Annually, on the anniversary of the date a station must file its renewal application, a station must place this list in the station's local public inspection file and post the list on the station's web site if it has one.